

Create an Event on Your Amazon Author Page

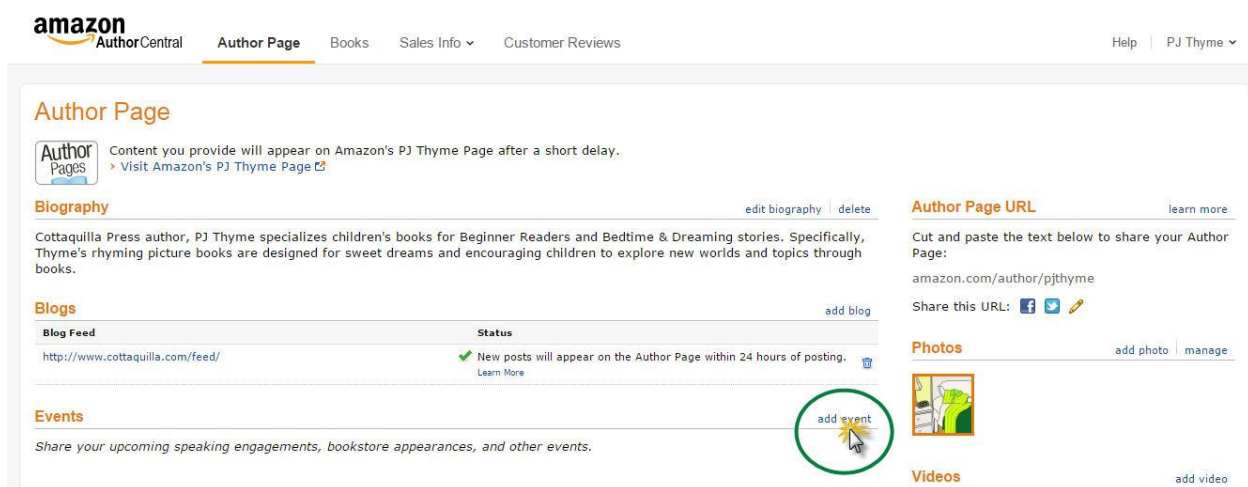
Login

If you don't already have an Author Central / Amazon Author Page, go to <https://authorcentral.amazon.com/> and click Join Now to create an account, claim your books, and to enter an autobiography, profile picture, and other details to help readers find you and your books on Amazon.

If you already have an Author Central account, go to <https://authorcentral.amazon.com/> and login.

Add Event

To add an event, click the Author Page tab and scroll down to click the "add event" link.



The screenshot shows the Amazon Author Central interface for a user named PJ Thyme. The top navigation bar includes 'amazon AuthorCentral', 'Author Page' (selected), 'Books', 'Sales Info', and 'Customer Reviews'. The main content area is titled 'Author Page' and contains several sections: 'Biography' with a bio for PJ Thyme, 'Blogs' with a feed entry, 'Events' with an 'add event' link circled in green, 'Author Page URL' with a shareable link, 'Photos' with an 'add photo' link, and 'Videos' with an 'add video' link. A mouse cursor is pointing at the 'add event' link.

Save Event

Complete the event information with details about the event description, venue (location), one of the books you'll have at the event, and the date and time. Click "Save Event" to add it to your Author Page details. (See image on next page for example.)

For this specific event, the Local Authors Day at the Jacksonville, AL Public Library (August 22, 2015), I entered the following description:

Local Authors Day


10am – 3pm

Meet the authors, buy autographed books, enjoy author talks & refreshments while you browse.

<http://jacksonvillepubliclibrary.org/>

<http://jacksonvillepubliclibrary.org/images/flyers/Local%20Authors%20Day.pdf>

Edit Event


close 

Description

Local Authors Day
10am – 3pm
Meet the authors, buy autographed books, enjoy author talks & refreshments while you browse.

Venue

The venue selected for this event is **Jacksonville, AL Public Library**. You can [change it here](#) or click the "Change venue" link below.

Venue Name:	Jacksonville, AL Public Library		
Street Address:	200 Pelham Rd S, Jacksonville, Alabama, United States 36265		
City:	Jacksonville		
State/Province:	Alabama	Zip/Postal:	36265
Country:	United States 		

[Change Venue](#)

Book

Current Book Marketing, Review, & Promotion Sites for Indie Authors 

Date

Event date: 08/22/2015

Start time: 10  : 00  AM 

[Save event](#)

As Seen on Amazon

Once your event is saved, it will appear on your Amazon Author Page (For example: <http://amazon.com/author/sherrysnider>), the event will display below the list of your books.

Sherry Snider's Upcoming Events

Date	City, State	Venue	Event
Aug 22, 2015 10:00 AM	Jacksonville, Alabama	Jacksonville, AL Public Library	Local Authors Day 10am – 3pm Meet the authors, buy autographed books, enjoy author talks & refresh... See details

Content provided by BookTour Inc.